

PINNACLE

Newsletter

4th Quarter 2009

Welcome to our Newsletter!

This is the first edition of what will become our regular Newsletter. Our aim is to keep you up-to-date with changes to our range of GSE tracking systems - such as new features, new products and new applications. We'll also bring you case studies from some of our customers which will illustrate how our products and services can help save you money in your operation.

If there's anything you'd like to contribute, or if you have any suggestions regarding this Newsletter, please email us at info@pinnacle-air.com - we'd love to hear from you.

New to Pinnacle? Then read on...

We specialise in tracking and monitoring systems for Ground Support Equipment. Our core product - **VTIS** - is already installed on a wide range of GSE in Europe, Asia and America. With VTIS, ground handlers can save money by:

- Lowering maintenance & repair costs
- Stopping unauthorised GSE usage
- Reducing "idling" time
- Decreasing fuel usage and emissions
- Cutting down collisions & damage
- Increasing GSE availability & productivity
- Avoiding unnecessary capital expenditure
- Improving operational efficiency
- Stopping equipment breakdowns
- Simplifying management of electric GSE
- Enabling fact-based decision making
- Reducing Total Cost of Ownership (TCO)
- Automating billing of services
- Enabling equipment pooling

Want to know more? Then visit us at the GHI Conference in Sorrento and WIN AN AEROPLANE!

Come and meet the Pinnacle team at the GHI Conference & Exhibition at the Hilton Sorrento Palace, from 16 to 18 November.



We'll be on Stand 19 demonstrating VTIS and keen to talk to you — and yes, you can win an aeroplane just by visiting us!

We hope to see you there!

vDASH - critical data made simple

Pinnacle is proud to announce the launch of a whole new data reporting system - **vDASH**. With a state-of-the-art graphical interface and simple "one-click" navigation, vDASH provides an instant view of all key GSE metrics on one screen - such as alerts & alarms, utilisation and collisions.

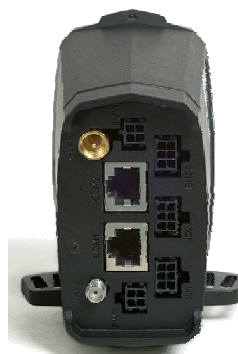


Data can be exported easily for further analysis, and a wide range of standard reports can also be produced.

vDASH can also be customised to meet specific customer needs. For a demo, or for further information, contact us at info@pinnacle-air.com or visit our booth at the GHI Show in Sorrento.

MN4 - 250 and going strong

Pinnacle's 4th-generation hardware platform, the "MN4", was installed on its 250th GSE in October. Building on the success of its predecessors, the MN4 is smaller, lighter and considerably more powerful - delivering data from GSE to PC wirelessly and reliably.



One key feature of the MN4 is its ability to store large quantities of data - typically 7 days or more - so no key information is lost if GSE enters an area with patchy wireless network coverage such as an underground baggage hall. With its flexible design, it can be connected to just about anything on a vehicle - including CAN bus/PLC systems.

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